



## Storybook Gala Marks One Million Books Distributed

Spread the Word Nevada: Kids to Kids held its Sixth Annual Storybook Gala on Sep. 27 at the Venetian Resort Hotel and Casino.



“One Million Books, One Million Dreams, One Million Possibilities” (in honor of the recent distribution of our one millionth book) was the theme of the event benefiting local at-risk children. Proceeds support book distributions, family literacy activities and a reading-mentor program.

The evening’s emcees were local news personalities Steven Budin and Colleen May (at left, with Spread the Word Nevada Executive Director Lisa Habighorst).

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## Millionth Book Given at Sunrise Acres Elementary

On Sep. 15, Kids to Kids celebrated a momentous occasion—the distribution of our one-millionth book—at a special assembly with comedy-magician Mac King at Sunrise Acres Elementary School.

King performed illusions for a group of eager kindergarten through fifth graders, and one lucky student was chosen to receive the one-millionth book.

The chosen student was Sunrise Acres Elementary School



kindergartener Utahlieya White, pictured above. We love inspiring smiles like hers!

Spread the Word Nevada and the Kids to Kids literacy program began in 2001. The focus of the program is to provide books for keep-at-home libraries to pre-kindergarten through fifth grade students in at-risk schools. To date, more than 1,123,000 books have been collected, with more than 1,048,000 distributed to approximately 107,390 children.

## We Welcome Your Support

At Kids to Kids, we’re always looking for volunteers, books and financial contributions. We’d love to hear from you:

Spread the Word Nevada  
260 E. Desert Rose Drive  
Henderson, NV 89015  
Phone: 702.564.7809  
E-mail: [info@SpreadtheWordNevada.org](mailto:info@SpreadtheWordNevada.org)

Tax deductible receipts are issued for all donations. Spread the Word Nevada, Inc. is a 501(c)(3) nonprofit corporation.

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## Storybook Gala

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For six consecutive years, the Venetian Foundation has graciously hosted our Storybook Gala.

During a cocktail hour, guests enjoyed the kick-off for “Corks for Kids,” a promotion to help raise funds for Kids to Kids. (See article at right for further information.)



A highlight of the evening was mezzo-soprano Juline Barol-Gilmore (above) performing for guests.



Auctioneer Christian Kolberg, above, auctioned off 12 packages during the event. Thanks to all our guests, supporters and donors for making this event, so critical to our mission, possible.

## Kids to Kids Partners With Lee's Discount Liquors for Corks for Kids

We've teamed up with Lee's Discount Liquors, Ste. Michelle Wine Estates, the Fosters Group and Banfi Vintners in an innovative initiative to raise funds. Each month, at every Lee's Discount Liquors in Southern Nevada, select wines will be chosen for the Corks for Kids program. These wines will be displayed throughout stores with Corks for Kids signage (watch for the logo below).



A portion of the proceeds from all sales of these selected wines will be given back to Spread the Word Nevada. Whether shopping for yourself or for holiday gifts, consider purchasing one or more of the specially-designated Corks for Kids wines! Help us change lives, one cork at a time.

## A Word or Two From Our Kids

Joshua, a student at C.P. Squires recently wrote us to say, “Kids to Kids made my life more readable. So thanks, Kids to Kids books!” Jared wrote, “Thank you for the books, now I could teach my little sister how to read.” A third grader wrote, “Thank you for bringing brand new books and bags to Myrtle Tate Elementary School. The books are beautiful. The bags will be used to protect our precious books from the invasion of our little brothers and sisters!” Just a few reasons we love what we do at Kids to Kids!

## Your Exclusive Invitation: Our 17th School Adoption on Dec. 18

Please join us Dec. 18, 9:00-10:00 a.m., at Elbert Edwards Elementary School to celebrate our 17th school adoption with an imaginative story promoting children's literacy followed by a book distribution. Since the inception of Kids to Kids in 2001, our mission has been to adopt at least two at-risk schools in the Clark County School District annually. At the adoption ceremony, students receive a canvas bag of five books to own and cherish. Every month thereafter, Kids to Kids distributes a new selection of gently-used and new books so students can build home libraries. We're excited to venture into this new partnership made possible with a generous sponsorship by The Venetian Foundation. Join us at 4551 Diamond Head Drive on Dec. 18 and see what makes our program so special.

## Spread the Word Nevada Named Nonprofit of the Year

We were touched and appreciative to have been named “Nonprofit of the Year” by In Business Las Vegas Magazine as part of its 2008 Angel Awards.

There were more than 85 nominations for the newly-created Angel Awards.

As an award recipient, Spread the Word Nevada: Kids to Kids was featured in the 2008-2009 Giving Guide, a special supplement to In Business Las Vegas featuring companies and individuals who make a difference in Southern Nevada. In the publication, a profile of Spread the Word Nevada initiatives was sponsored by Majestic Realty Foundation.

It’s such an honor to be selected as “Nonprofit of the Year,” especially with so many worthy organizations nominated.

### Book Collection Sites

We’re always happy to receive new and gently-used books. These sites make donation easy.

- Barnes & Noble Booksellers bookstores
- Cheesecake and Crime Mystery Book Shop and Cheesecake Joint (10540 S. Eastern Ave., Ste. 100, Henderson)
- The Dance Zone (11221 S. Eastern, Henderson)
- Exit Realty (55 S. Valle Verde Dr., #470, Henderson)
- My Gym (2255 Village Walk Dr., Henderson 89052 and 9512 W. Flamingo Rd., Las Vegas)
- The NeverEnding Story Children’s Book Shoppe (9440 W. Sahara)
- PostNet at Stephanie & Horizon (209 S. Stephanie St., Suite B, Henderson)
- Henderson Business Resource Center (112 Water Street, Suite 101, Henderson)

Your book donations make all the difference!

## MGM Mirage Voice Foundation Promotes Literacy With Grant

Spread the Word Nevada: Kids to Kids has been given a \$25,000 grant by the MGM Mirage Community Voice Council.

The grant will allow us to continue our popular, powerful Breakfast With Books program serving at-risk children at our adopted schools.

During the academic school year, 16 elementary schools benefit from the Breakfast With Books program. Each month, students and their families are read a book by a Kids to Kids facilitator, followed by breakfast, take-home activities and a book distribution.

The MGM Mirage Voice Foundation grant will allow the Breakfast With Books program to serve 11,000 students and their families.

Spread the Word Nevada Executive Director Lisa Habighorst observes, “Breakfast feeds the students’ minds and bodies for a productive school day and monthly book distributions nurture their imagination and reading skills. We’re so thankful for the ongoing generosity of the MGM Mirage Voice Foundation.”

### We Need You: Volunteer Corner

We’re so fortunate to have such dedicated volunteers at Spread the Word Nevada!

My name is Becky Barnard and I’m the new volunteer coordinator for Spread the Word Nevada: Kids to Kids. Volunteers are so important to our effort, and your time means so much to the children we serve. We’re looking for volunteer assistance with book cleaning and distribution, our Books & Buddies program, Breakfast With Books program and special activities throughout the course of the year.



Learn more at [SpreadtheWordNevada.org](http://SpreadtheWordNevada.org), or contact me directly at 715-5688 or by e-mail at [becky@SpreadtheWordNevada.org](mailto:becky@SpreadtheWordNevada.org).

## Thank You to Our Amazing 2008 Sponsors

Thank you to our amazing, generous sponsors for 2008.

### Guardian Angel

(\$50,000-\$100,000+)  
213 Books  
City of Las Vegas CDBG Funds  
City of N. Las Vegas CDBG Funds  
First Book  
Goodwill Industries  
International Rotary  
KLAS-TV Channel 8  
Lamar Advertising Company  
Majestic Realty Foundation  
MGM Mirage Voice Foundation  
Monte & Susan Miller  
Nevada Power  
Ritter Charitable Trust  
Robert R. Banks Foundation  
Toys for Tots  
Venetian Hotel Resort Casino & The Venetian Foundation

### Enchanted Kingdom

(\$25,000-\$49,999)  
A Hand Up  
Bank of America  
Barnes & Noble Booksellers  
Focus Property Group  
LCA Publishing  
Duncan & Irene Lee  
Lee's Discount Liquor  
Mattel Corporation  
Nevada Community Foundation  
Scott Roeben  
Speedway Charities

### Imperial Crown

(\$10,000-\$24,999)  
Bill & Cindy Brady  
Citibank  
DeLuca Liquor & Wine, Ltd.  
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Las Vegas Review-Journal  
Lexus of Las Vegas  
Milby & Oliver, Inc.  
National Charity League  
Bob Nolis  
PermaBound/Marsha Lafferty  
Probity International Corporation  
Providence  
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World Jewelry Center  
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### Fairy Godmother

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Burk Enterprises  
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Penta Building Group, Inc.  
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Wells Fargo Foundation

### Prince Charming

(\$2,500-\$4,999)  
B& E Inc./Bobby Ellis  
Bridge Counseling Assoc.  
Brownstein Hyatt Farber Schreck  
Dare to Dream Fundraising  
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Fletcher Jones Imports  
Harrah's Entertainment, Inc.  
K.I.D.S. (Kids in Distressed Situations)  
Robert & Irais Kolesar  
Kent & Mary Longley  
Mac King Show  
Marnell Corrao Associates  
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PricewaterhouseCoopers LLP  
Rotary Club of Las Vegas  
Ryan Erwin & Associates  
Sierra Health Services, Inc.  
TBG Enterprises  
Wachovia Securities

### Golden Carriage

(\$1,000-\$2,499)  
Ken & Michelle Albers  
Bailey Kennedy, LLP  
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BASE Entertainment  
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Fleming's Prime Steakhouse  
Greater Las Vegas Assoc. of Realtors  
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Las Vegas Convention Center  
Al & Mary Leraean  
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Lupe McNulty  
MJ Christensen Diamonds  
Nevada Federal Credit Union  
On Demand Sedan  
OSAKA Japanese Cuisine  
Karen Pellouchoud  
Red Rock Spa  
Judy Reich  
Silver State Bank  
Southwest Airlines  
Spring Mountain Rep. Women  
The Tiberti Company  
Tropicana Resort & Casino  
Walker International School  
West Star Credit Union

### Magic Wand

(\$500-\$999)  
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Bob & Melinda Brown  
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Katherine Cox  
Adam Davis  
Sandra Frank  
Mike & Lisa Habighorst  
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Joe's Seafood PrimeSteak & Stone Crab  
Just Yoga!  
KG&R Bookkeeping  
Bernard & Janette King  
Lamping Elementary School  
MJ Christensen Diamonds  
Glenn & Jeanne Morrison  
Neiman Marcus  
Rosemary's Restaurant  
Skin Bar  
Southern Nevada Concierge Assoc.  
St. Thomas More Catholic Com.  
Sarah & Terence Thornton  
Today's Realty Inc.  
UNLV Athletic Department

### Gossamer Gown

(\$250-\$499)  
All Smiles Dental  
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Carol Ong  
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Piaget  
Rita Rudner  
Sahara Hotel and Casino  
Saks Fifth Avenue  
Sammy's Woodfire Pizza  
Starbucks Coffee  
Stomp Out Loud  
Tiger Todd  
Stacey Wedding

### Glass Slipper

(Under \$249)  
Adrienne Adams  
Leary Adams  
Art Starts Here  
Jan Barbour  
Bath & Body Works  
Gavin Black  
Colleen Blau  
Edward Boyadjian  
Bribor-Brighton Collectibles  
Wendy Brown, Joleon Salon  
Debra & Jack Brumfield  
Steve & Colleen Budin  
Christopher Carter

Trudy Casey  
Matthew Christian  
Nancy Domer  
Chloe Ann Ducharme  
Matthew Dushoff  
Michele Eagleson  
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Einstein Bros. Bagels  
Joel Esrig  
Deanna Fair  
Fingerprinting Pros Inc.  
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Mitch & Kitty Fox  
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Keith Geck  
Juline Barol-Gilmore  
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F.W. Hipwell  
Susan Hobbes  
Kim & Stephen Hoffman  
Kristen Howey  
Lisa Hulbert  
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Inside Outside Yoga  
Instant Cash Loans  
Larry & Kathy King  
Dawn Kempthorne  
Christian Kolberg  
Dan & Pam Lang  
Little Pastry Chefs  
Los Prados Lions Club  
McCormick & Schmick's  
Merrie Mears  
Janet Medchill  
Alan Meyer  
Mimi's Cafe  
Tiffany Moore  
Nicole Moran  
Jenna Morton  
N9NE Group  
Lisa Purdy  
John & Caroline Orzes  
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Christine & Joey Pham  
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Mike & Joyce Rathbone  
David Rosner  
Christina Schaad  
Rick & Amy Schaller  
Melanie Schmidt  
Schofield Middle School  
Scoot City  
Siena Golf Club Bistro  
Restaurant  
Silver State DAR  
Steeles  
Television Monitoring Services  
The Dance Zone  
Annemarie Thompson  
Toni Valdez  
Village East Cleaners  
Utah Shakespeare Festival  
Richard & Ann Marie  
Villaescusa  
Lemlem Withers  
Dana Wright

## Lamar Advertising Supports Kids to Kids in a Big, Big Way

Lamar Advertising continues to provide billboard advertising to Kids to Kids free of charge.



Lamar's Vice President and General Manager, Christopher Prickett, has generously extended this donation for another year. Watch for our billboard at various locations around Las Vegas.

### Our Board of Directors

Susan J. Miller, Chairman of the Board  
Chairman, Key State Corporate Management

Robert Carroll, Treasurer  
Director of Finance, The Howard Hughes Corporation

Irene Lee, Secretary  
Children's Community Advocate

David Browning  
Development Manager, Landtek, LLC

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Angela Otto  
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Scott Roeben  
Internet Marketing, Harrah's Entertainment, Inc.

## Make an Impact: Become a Books & Buddies Mentor

Are you looking for a volunteer opportunity where you actually witness the impact you're making in a child's life?

If you have one hour per week to spare, then we have the volunteer service for you! Books & Buddies pairs mentors with kindergarten through fifth grade children who are slipping behind in their reading performance. "Buddies" meet for one hour each week, with a commitment of 12 weeks, to read together, practice words and share the joy of books and reading.

We've found our mentors' lives are as transformed as the lives of the children they mentor! If you would like more information about how you can volunteer for this special program, please contact Laurie Hartig, and she can get you started! Call 715-5711 or e-mail [laurie@SpreadtheWordNevada.org](mailto:laurie@SpreadtheWordNevada.org).

### How is Our Community Helping?

When it comes to children's literacy, Southern Nevada shines with loving hearts and willing hands. So many hear our message and jump onboard to help make a difference in the lives and futures of our local at-risk children.

Corporations and community organizations alike are thinking outside of the box and creating unique ways to volunteer and serve. **The Venetian Foundation** supports us by hosting our Storybook Gala and organizes book drives among their employees. **Goodwill Industries of Southern Nevada** is another hero in our eyes. Goodwill has donated more than 250,000 books to our effort.

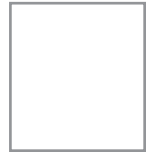
Volunteerism is an exciting concept to other corporations. **PricewaterhouseCoopers** sends volunteers to Paul Culley Elementary to assist with their monthly Breakfast With Books events, and teams of mentors read one-on-one with Culley's children in support of Books & Buddies. **Harrah's, Zappos** and **Salesforce.com** hold employee-volunteer book cleanings. Recently, **Rotary International** donated 24,000 books!

We extend the warmest thanks to all our community partners for their belief in Spread the Word Nevada's programs, as well as their dedication to changing lives through the gift of books and reading.



260 E. Desert Rose Drive  
Henderson, NV 89015

SpreadtheWordNevada.org



*Inspire  
a child.  
Give the  
gift of  
reading.*

## Invitation to Our Newest School Opening Inside!

### A Holiday Gift That Lasts a Lifetime: Give the Gift of Reading

The gift of reading lasts so much longer than the holidays—it's the gift of a lifetime. Give a \$10 Gift of Reading donation for everyone on your holiday gift list, and for each donation, we'll give a book to a child. For \$10, we'll:



Provide a child with a new book!



Embellish the book with a sticker memorializing your donation and the name of the person you're honoring through your gift.



Send your friend or loved one a card sharing that a book was donated in their honor.

Just provide your payment information on this form, then enclose your list of names and mailing addresses of those on your gift list. Make your holidays truly special. Change the life of a child, one book at a time. Call Sherry at 702-715-5699 for more information.

### Donation Form

Clip this form and mail your donation to: Kids to Kids, 260 E. Desert Rose Dr., Henderson, NV 89015.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

We Accept:  Visa  MasterCard  American Express

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Spread the Word: Kids to Kids is a 501(c)(3) non-profit organization. All contributions are tax-deductible to the extent provided by law.