



Kids to Kids Wins Governor's Points of Light Award

Kids to Kids has been named the recipient of the prestigious 2006 Governor's Points of Light Award in the nonprofit category. This award recognizes organizations for their dedication, commitment, and determination in promoting and supporting volunteerism throughout the state.

Kids to Kids President Laurie Porter remarked, "Kids to Kids is so proud to be the recipient of such an esteemed award. We are so grateful for the dedication of so many who make our dream of providing books to Southern Nevada's at-risk children a reality."

Storybook Gala Marks Kids to Kids' Fifth Birthday

Magic was in the air as the Kids to Kids literacy program celebrated its fifth birthday at a fundraising gala on September 29. The event, hosted by the Venetian Foundation, raised more than \$80,000 for Kids to Kids.

KVBC News anchor Maria Silva emceed the event with former news personality, Doug Bradford. Having been an at-risk child who benefited from such programs, Silva shared the profound impact programs like Kids to Kids have on the lives of children.



(From left) Maria Silva (KVBC News, co-emcee), Laurie Porter (President, Spread the Word Nevada), Doug Bradford (co-emcee) and Lisa Habighorst (Executive Director, Spread the Word Nevada).

Gala honoree Andrew Abboud, Vice President of Government Relations and Community Development for Las Vegas Sands Corp., brought poignancy to the festivities as he reminisced about his favorite childhood books and the lessons they taught. A child's artistic rendering of "Mike Mulligan and His Steamshovel" was presented to Abboud for his

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Spread the Word Nevada and the Kids to Kids literacy program began in 2001. The focus of the program is to provide books for keep-at-home libraries to pre-kindergarten through fifth grade students in at-risk schools. To date, about 800,000 books have been collected, with more than 690,000 distributed to more than 55,300 children.

We Welcome Your Support

At Kids to Kids, we're always looking for volunteers, books and financial contributions. We'd love to hear from you:

Kids to Kids
260 E. Desert Rose Drive
Henderson, NV 89015
Phone: 702.564.7809
E-mail: info@
SpreadtheWordNevada.org

Tax deductible receipts are issued for all donations. Spread the Word Nevada, Inc. is a 501(c)(3) nonprofit corporation.

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Providence Partners With Kids to Kids for Two Days of Celebration

In June, Focus Property Group, developer of Providence, a new master planned community, hosted two days of festivities featuring Kids to Kids, literacy and good, old-fashioned fun.

About 2,000 people attended the event which served as an opportunity to celebrate the fifth birthday of Kids to Kids.

Focus Property Group seeks to create outreach programs within each of its master plans that address a social cause within the community. Providence's outreach efforts will focus on literacy. Kids to Kids' mission of spreading the joy of reading parallels Providence's theme of celebrating

Americana through the literary legacy of the country's greatest writers.

Highlights of the event included a performance by Sign Design Theatre and appearances by UNLV cheerleaders as well as dance team members from the Las Vegas Gladiators. Representatives from Heaven Can Wait Sanctuary were on-site with dogs used in their literacy efforts. Integrity Broadcasting and KVBC broadcasted live from Providence to generate awareness for Kids to Kids.

To find out more about Providence, visit Providencelv.com. To view tons of photos from the event, visit SpreadtheWordNevada.org.



Birthday Gala at the Venetian Marked by Generosity and Inspiration

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dedication to children's literacy throughout Southern Nevada.

Comedian and magician Mac King delighted attendees with his humor and feats of prestidigitation, ending his performance with testimony about the power that books have had in his life.

A highlight of the evening was a video birthday greeting featuring local personalities including Rita

Rudner, George Wallace, Kendall Tenney and Blue Man Group. Other personalities who sent along their congratulations on video included Governor Kenny Guinn, Vanna White and Pat Sajak of *Wheel of Fortune*, Dr. Phil and Montel Williams.

The fifth birthday bash was a wonderful opportunity to reflect upon our successes and to look ahead to the opportunities before us! With the ongoing support of our sponsors, partners and volunteers, there are great things ahead for Kids to Kids.



Laurie Porter presents Andrew Abboud a special gift.



Mac King works his magic on the crowd at the Venetian.

The Venetian Foundation and Kids to Kids: A Magical Partnership

When there has been a need, the Venetian Foundation has been there to provide for Kids to Kids. That has been the scenario for the past four years as the Foundation has generously hosted each of our Kids to Kids Storybook Galas.

Beyond hosting our galas, each year the Venetian Foundation chooses one school in the Clark County School District to receive special funding and volunteer services. Kids to Kids has enjoyed passing on the Foundation's generosity to the students attending each of these Venetian-supported schools.

Over the years, the children attending William Moore and Robert Lake Elementary have received 13,300 books through this partnership. This year, the



children attending Jack Dailey Elementary and the newly established One Hundred Academy of Excellence Charter School will each select eight beautiful books to take home, share with family members,

and read over and over. These distributions will begin in early December as Venetian Foundation team members help Kids to Kids bring the magic of books into the lives of these at-risk children.

We hope our partnership with the Venetian Foundation will be a long and mutually beneficial one.

"Pennies for Pages One-Hour Read-a-Thon" a Re-Cent Success

This year's "Pennies for Pages One-Hour Read-a-Thon," an annual fundraiser for Kids to Kids, raised more than \$120,000 for our ongoing programs. Children participating in the event read an impressive 271,184 pages. A good portion of the tally for this fundraising effort was a generous \$50,000 "matching" donation from John Ritter and The Ritter Charitable Trust.



The read-a-thon was held in conjunction with the grand opening of Focus Property Group's Providence master planned community (see page 2).

First Book and Kids to Kids Team Up

National non-profit First Book and Kids to Kids are collaborating to improve the lives of children. Kids to Kids recently received 58,509 new books from First Book to distribute to the valley's neediest youngsters. The value of these donations is \$329,088. First Book is an organization that provides new books to children from low income families.

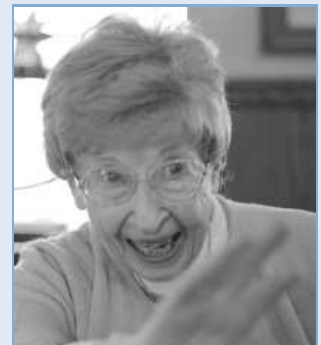
Kids to Kids Executive Director Lisa Habighorst said, "First Book is an incredible organization. Their locally based distributions of books enable groups like Kids to Kids to put beautiful, brand new books where they are most needed."

Volunteer Corner

Kids to Kids wouldn't be the success it is without our amazing volunteers. We're always looking for dedicated and generous individuals ready to lend a helping hand.

Our volunteers are doing some amazing things. Volunteers at the Boulder City Senior Center recently cleaned their 100,000th book! This group also boasts another distinction. Among their members is Emma Wick (right). Emma is 92, and is Kids to Kids' most senior volunteer. She's certainly an inspiration to young and old alike.

We'd love to have you onboard as a volunteer. Make new friends while you're changing the world, one book at a time. Visit SpreadtheWordNevada.org for more information.



Emma Wick, 92, is a regular at the Boulder City Senior Center.

Our Wonderful Sponsors

The success of Kids to Kids is due, in large part, to the generosity of our amazing donors and partners. We gratefully acknowledge the following supporters for their assistance in 2006.

Guardian Angel

(\$50,000-\$100,000 or more)
 First Book
 Goodwill Industries of Southern Nevada
 Monte & Susan Miller
 Ritter Charitable Trust
 Simon & Schuster Publishing
 Venetian Hotel Resort Casino & The Venetian Foundation

Enchanted Kingdom

(\$25,000-\$49,999)
 Capstone Press
 MGM Mirage Voice Foundation
 Random House Publishing
 Robert R. Banks Foundation

Imperial Crown

(\$10,000-\$24,999)
 Barnes & Noble/B. Dalton Booksellers
 Books are Fun
 City of Las Vegas CDBG Funds
 City of North Las Vegas CDBG Funds
 Focus Property Group
 The Howard Hughes Corporation
 Duncan & Irene Lee
 Lee's Helping Hand, Inc.
 MGM Mirage Corporation
 Nevada Power
 Perma-Bond Books
 Scott Roeben
 Sam's Club
 Southern Highlands Golf Club Charitable Foundation
 Speedway Charities
 Station Casinos
 Summerlin Children's Forum
 Target

Fairy Godmother

(\$5,000-\$9,999)
 Beach N Tan
 Burk Enterprises
 Citibank
 Monika Czerwinski
 Diva Studio
 The Draney Family Foundation
 Lexus of Las Vegas
 National Charity League
 November, Inc.
 Providence
 Rhodes Homes
 Silver State Schools Credit Union
 Sunbelt Communication Co.
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Prince Charming

(\$2,500-\$4,999)
 American Continental Group
 B & E, Inc./Bobby Ellis
 Boulder City Sunrise Rotary
 Convex
 Greenspun Jr. High Library
 Robert & Irais Kolesar
 Kummer, Kaempfer, Bonner & Renshaw
 Las Vegas Review-Journal
 Lee's Discount Liquor
 Malady & Wooten, LLP
 Marnell Corrao Associates
 Milby & Oliver, Inc.
 John & Susan Murtagh
 PMD Associates, LLC
 Andrew Lai & Ya-Chin Shih
 Silverton Casino
 Southwest Gas
 Strategic Solutions/Terry Murphy
 John & Justine Zilliken

Golden Carriage

(\$1,000-\$2,499)
 Ancient Creations
 Ted & Kathleen Baker
 Bank West of Nevada
 David & Carol Browning
 Boulder Dam Credit Union
 Rodney David Brody
 CDA Productions, Inc.
 Bob & Pat Campbell
 Nancy A. Carlyle, EA, Ltd./Don & Nancy Carlyle
 Central Christian Church
 Steve & Mary Chartrand
 Coors of Las Vegas
 DeLuca Liquor & Wine, Ltd.
 EMBARQ
 GCWallace, Inc.
 Halloween Mart
 Hina Enterprises
 KLVX TV 10
 KVBC News 3
 Lamar Advertising
 Las Vegas 51s
 Lj, Inc.—Flutterbyes
 Kent & Mary Longley
 Vance & Christina Longley
 Majority Strategies
 McDonald's Corp.
 M.J. Christensen Diamond Center
 MSG Surveying
 Karen Pellouchoud
 Judy Reich-Milby
 Sierra Health Services
 Soncpco Federal CU
 Tournaments Players Club Summerlin
 Mark & Pam Trendell
 West Star Credit Union

Magic Wand

(\$500-\$999)
 Anthem Country Club
 Robert Brown
 Barbara Cegavske
 Clark County Museum Guild
 Community One Credit Union
 Frank & Lynn Cremon
 Sandra Curtis
 Eric & Jennifer Czarnecki
 David Saxe Productions
 Thalia Dondero
 Bruce & Ann Evans
 Richard & Andrea Goeglein
 Guy & Maddie Gugino
 Sandra Henley
 Kimball Hill Homes
 Joe's Seafood, Prime Steak & Stone Crab
 Bernard & Janette King
 Robert List
 Marilyn Loop
 Robin Mercer
 Josh Miller
 Mobile Adventures
 Earl Monsey
 Neiman Marcus
 On Demand Sedan
 Bette Porter
 Dr. Joseph & Paula Lynn Quagliana
 Southern Wine & Spirits
 Southwest Airlines
 Taggart Associates
 Washington Mutual Bank
 Wild Truffles, LLC
 Wynn Las Vegas

Gossamer Gown

(\$250-\$499)
 August & Rita Botzenhardt
 Branching Out, Inc.
 Business Community Investment Council
 CC Assoc. of Health Underwriters
 Compass Point Books
 Corsa Collections
 Lorine Ellwood

Gossamer Gown (continued)

Ryan & Brandi Erwin
 David Fishman
 Fleur de Lys at Mandalay Bay
 Sandra Frank
 Harris Freidus/Paul Weiss Law Firm
 Kimberly Henderson
 Hop Hopkins
 Bernard & Janette King
 Las Vegas Gladiators
 Las Vegas Palms Restaurant
 Las Vegas Pro Audio, Inc.
 Mike & Lisa Lemley
 Lowe's Home Improvement Store
 Lucky Limousine
 John & Christine Milburn
 Wendalynn Nelson
 Nevada Federal Credit Union
 Periwinkle Cottage
 P.F. Chang's China Bistro
 Picture Window Books
 Laura Jean Pittman
 RM Seafood
 Rosemary's Restaurant
 Skin Bar
 Anita Stockbauer
 Stone Arch Books
 Esther Vargas
 Will & Sori Wang
 Warm Springs RV Storage

Glass Slipper

(Under \$249)
 Maria Axotis
 Sharon Barkley-Williams
 Jane Brun
 Kelly Bulgatz
 Jane Casovan
 Lisa Chasteen
 Chinois
 CPA Partners, LLC
 Bob & Kari Deike
 Ruth Devlin
 Michael & Ann Douglas
 Julie Doyle
 Mitch & Kitty Fox
 Gary & Leslie Frerking
 Rosemary Gillson
 Amanda Gouveia
 Gulsten Dye
 Nasana Hakeem
 Catherine Hyde
 Julie Anne's
 William Kemp
 Karen Knisley
 Wai O. Lee
 Jamie Makaron
 Monty & Kim Malloy
 M.E.L. Leasing of Nevada
 Mike Miller
 Jessica Najera
 Joyce O'Neill
 The Pampered Chef
 Professional Medical Billing
 Quilts by Jill
 Michael & Joyce Rathbone
 Redrover Alley
 ReJavanate Coffee Lounge
 Remix Interiors
 Tamalyn Rice-Jensen
 Carole Riordan
 Rita Rudner
 The Second City
 Sen of Japan
 Jack Sheehan
 Gillian Silver
 Silver State Chapter DAR
 Tropicana Resort & Casino
 Toni Valdez
 Vertex International Inc.
 Paul Watkins
 Melanie Welch
 Lark Williams
 Bruce & Rose Woodbury

Flagship Program Reaches Out to Southern Nevada Schools

Ownership of books is a critical factor in every child's intellectual development. Kids to Kids distributes books in these 12 elementary schools:

- Whitney (Apr. 2006)
- Jay Jeffers (Dec. 2005)
- Fay Herron (Apr. 2004)
- Indian Springs (Sep. 2003)
- Lois Craig (Apr. 2003)
- Twin Lakes (Oct. 2002)
- Rex Bell (Mar. 2002)
- Paradise Professional Development (Nov. 2001)
- C.P. Squires (Mar. 2001)
- Sunrise Acres (Feb. 2001)
- Robert Taylor (Jun. 2001)
- Elaine Wynn (May 2001)

Look for an invitation to join in the fun as we adopt of our thirteenth school this winter!

Meet Our Board Members

Many thanks go to our board members for their dedication of time and talent.

Board of Directors

David Browning
Project Manager, Landtek LLC

Robert Carroll
Director, The Howard Hughes Corporation

Steve Chartrand
CEO, Goodwill Industries of Southern Nevada

Irene Lee
Children's Community Advocate

Marilyn Loop
Sales Representative, Pearson Prentice Hall

Susan J. Miller
Chairman of the Board, Key State Corporate Management

Terry Murphy
President, Strategic Solutions

Scott Roeben
Web Development and Communications Consultant

Paul Watkins
General Manager, Prestige Infinity

A Gift That Lasts a Lifetime: Give the Gift of Reading

'Tis the season! This year, let Kids to Kids provide a unique way for you to satisfy your holiday gift-giving while bettering the lives of children in Southern Nevada. This holiday, capture the true spirit of giving and give the gift of reading.



By making a \$10 donation in honor of each person on your gift list, Spread the Word Nevada: Kids to Kids will purchase a book for donation to at-risk children in our community. For each \$10 donation, we will:

- Provide one child with a brand new book to treasure for years to come.
- Embellish the book with a sticker memorializing your donation and the name of the person you're honoring through this gift.
- Send your friend or loved one a card sharing that a book was purchased and donated to an at-risk child in their honor.

You'll also receive a thank-you card from the child whose life will be changed by your generosity. This tax-deductible donation is a wonderful way to express your commitment to strengthening our community through children's literacy. A love of reading really is the gift that keeps on giving. Make this holiday season truly special by changing the life of a child, one book at a time.



To give the gift of reading, mail your donation(s), along with the name(s) and mailing address of the person in whose name you'd like the gift to be made, to:

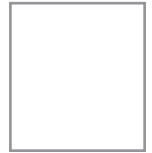
Kids to Kids
260 East Desert Rose
Henderson, NV 89015

For information, contact Justine at 702-810-5616 or e-mail justine@spreadthewordnevada.org.



260 E. Desert Rose Drive
Henderson, NV 89015

SpreadtheWordNevada.org



*Inspire
a child.
Give the
gift of
reading.*

Kids to Kids Wins Points of Light Award. Story Inside!

News & Notes

“Books From Badges” Touches Lives

“Books From Badges,” a partnership with the Las Vegas Metro, North Las Vegas, and Henderson Police Departments, distributes books to children living in Southern Nevada neighborhoods demonstrating the highest crime rates. In addition to promoting literacy, officers are helping establish positive relationships within these areas. Nearly 19,780 books have been distributed through this partnership.

Starting the Day With Reading

Since its kick-off in the 2004/05 school year, Kids to Kids’ “Breakfast With Books” program has distributed more than 21,000 books to students and families in need. This unique outreach has consistently had an average attendance of more than 160 people at each event.

With support from the MGM Mirage Voice Foundation and Robert R. Banks Foundation, the program now includes 11 elementary schools.

The goal of “Breakfast with Books” is to increase the awareness and importance of reading as a family activity. Each program consists of a breakfast snack, story time, raffle, and, most importantly, the opportunity for children and parents to select a new book, encouraging discussion and enabling families to share and foster a love of books and reading.

Book Drop-Off Sites

Barnes & Noble Booksellers
Lexus of Las Vegas
reJAVAnate Coffee Lounge
Southern Highlands Realty

Stay Connected to Kids to Kids

If you’d like to receive Kids to Kids updates via e-mail, we’d love to add you to our e-mail list. Simply send an e-mail to this address: subscribe@spreadthewordnevada.org.