



COMMUNITY BOOK DRIVE

April 1st - April 30th

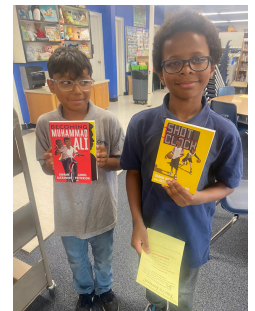
BECOME A 2025 BOOK DRIVE SPONSOR!

What is the Community Book Drive?

The Community Book Drive is our annual event to help collect books and raise funds for programming to advance childhood literacy. In 2024, we collected over 30,000 books and raised over \$28,000. In 2025, our goal is to raise \$50,000 and collect 40,000 gently used and new books. The donations will be used to support childhood literacy right here in Washoe County.

Why be a Community Book Drive Sponsor?



























Students need our support more than ever! Less than 50% of students in Washoe County are proficient in reading and research shows at home libraries are directly related to academic success. When you sponsor our Community Book Drive you demonstrate your investment in childhood literacy and ensure that children have everything they need to succeed.



READY TO JOIN US: EMAIL CVOGT@STWN.ORG

COMMUNITY BOOK DRIVE

SPONSORSHIP OPPORTUNITIES

BENEFITS	PUBLISHER \$15,000	AUTHOR \$10,000	EDITOR \$5,000	ARTIST \$2,500	STORY TELLER \$1,000
Check presentation at post celebratory event on May 2					
Tagged social media post about sponsorship					
Logo recognition in event newsletter					
Logo recognition on book drive webpage					
Logo recognition on book drive event posters					
Custom employee volunteer day					
Opportunity to table at post celebratory event					
Inclusion in all event press releases					
Logo on signage at post celebratory event					



About Spread the Word Nevada:

Spread the Word Nevada is Nevada's largest childhood literacy nonprofit and has provided over 7million books to children since 2001. We are dedicated to advancing childhood literacy within low-income communities by changing lives one book at a time.