



# COMMUNITY BOOK DRIVE

April 1<sup>st</sup> - April 30<sup>th</sup>

**TOGETHER, WE CAN CHANGE CHILDREN'S LIVES**

## WHAT IS THE COMMUNITY BOOK DRIVE?

The Community Book Drive is our annual event to help collect books and raise funds for programming to advance childhood literacy, truly changing the trajectory of a child's life.



## WHY SHOULD YOU SUPPORT?

Did you know?

The Department of Education reports 80% of low income children never reach reading proficiency. Leading to 43 million adults who can't read well enough to get a basic job.



## HOW CAN AN ORGANIZATION OR BUSINESS GET INVOLVED?

- Sponsor the Book Drive
- Host a round up benefitting STWN
- Create a special menu item at your coffee shop, restaurant or retail location and donate a portion of the proceeds
- Join the Book Drive Challenge



**READY TO MAKE AN IMPACT?**  
**SCAN OR EMAIL [CVOGT@STWN.ORG](mailto:CVOGT@STWN.ORG)**



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## PARTNERSHIP OPPORTUNITIES

| <b><i>BENEFITS</i></b>                         | <b>PUBLISHER<br/>\$15,000</b>                                                       | <b>AUTHOR<br/>\$10,000</b>                                                          | <b>EDITOR<br/>\$5,000</b>                                                            | <b>ARTIST<br/>\$2,500</b>                                                           | <b>STORY<br/>TELLER<br/>\$1,000</b>                                                 |
|------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Check presentation at post celebratory event   |    |    |    |  |  |
| Tagged social media post about sponsorship     |    |    |    |  |  |
| Logo recognition in event newsletter           |    |    |    |  |                                                                                     |
| Logo recognition on book drive webpage         |   |   |   |                                                                                     |                                                                                     |
| Logo recognition on book drive event posters   |  |  |  |                                                                                     |                                                                                     |
| Custom employee volunteer day                  |  |  |                                                                                      |                                                                                     |                                                                                     |
| Opportunity to table at post celebratory event |  |  |                                                                                      |                                                                                     |                                                                                     |
| Inclusion in all event press releases          |  |                                                                                     |                                                                                      |                                                                                     |                                                                                     |
| Logo on signage at post celebratory event      |  |                                                                                     |                                                                                      |                                                                                     |                                                                                     |



### About Spread the Word Nevada:

Spread the Word Nevada is Nevada's largest childhood literacy nonprofit and has provided over 8 million books to children since 2001. We are dedicated to advancing childhood literacy within low-income communities by changing lives one book at a time.